

THE PASSION SUMMIT CHICAGO

LIVE LIFE, SEE LIFE, DO LIFE!

The Founder's Story

Carey Smolensky, author of *Living Life With PASSION and Helping Others*, is a dynamic businessman, event producer, multi-faceted entertainer, and entrepreneur who was born in Chicago, Illinois. Carey began his family of companies four decades ago and is constantly challenging himself.

He believes that change is the key to innovation and is constantly evolving both personally and professionally to continually live his life with passion. The Passion Summit is the next logical step in sharing the ability of living life passionately while helping others. Carey's goal of creating a passion community is just the beginning of being able to support each other while thriving personally and helping others achieve their dreams.

CONTACT	EVENT INFORMATION
Carey Smolensky 160 Lexington Drive, Suite A Buffalo Grove, IL 60089 Office: 847-808-1500 x11 Cell : 847-208-3969 Email: carey@cspworldwide.com	The Passion Summit 2021 Dates TBD Schaumburg, IL Hyatt Regency Hotel www.ThePassionSummit.com

THE **PASSION** SUMMIT

The Passion Summit – *IN A FEW WORDS*

The Passion Summit is THE perfect event for your company to gain exposure to professionals and to grow with others that share the same aligned values as you and your business. The Passion Summit is a two-day, fully immersive summit, where all involved will experience something completely unique!

This is not just another motivational speaker conference, but a springboard to you living your life with more passion, purpose, and fulfillment than you ever thought possible. Make an investment in you and your employees and join us at The Passion Summit! Let's GROW together! We will empower people of all ages and walks of life live their best lives possible, fueled by passion, purpose and progress.

"The Passion Summit is two incredibly life-changing days that will ignite your passions, fuel your existence, create purpose, help others, and be part of a lifelong global community!"

– Carey Smolensky, Founder

CONNECT US WITH YOUR BRAND

We are building a diverse community of 1000s of motivated and inspirational individuals! Join us, and get inspired like never before!

Your financial contribution will help people find their truest passions, inspire them like never before, and show them how to make a huge difference in the world.

The Passion Summit will draw many eclectic, affluent, ambitious and proactive entrepreneurs and families seeking to discover their truest passion, which will guide them towards achieving their personal and professional goals. During this summit, the attendees will form life-changing relationships with like-minded people support them along their path.

Some of our Audiences' lifestyle goals include:

- **Living Life With Passion**
- **Financial Freedom**
- **Starting a New Business**
- **Optimum Health & Wellness**
- **Positive Family Dynamics**
- **Meaningful Relationships**
- **Volunteerism & Giving Back**

WORLD-CLASS PRESENTERS

We will feature some of the most passionate, top-notch life strategists who will openly share their proven success tips, insights and methods on how to **live your life fueled with passion & purpose!**

PAST SPEAKERS HAVE INCLUDED:



Nick
Santonastasso



Carey
Smolensky



Sajel
Bellon, Ed.D.



Hal
Elrod



Karen
Putz



Cathy
Christen



Jon
Vroman



Dr. Richard
Shuster



John
Ruhlin



Amanda
Nachman



Mark
Crandall



Carolyn
Colleen

THE PASSION SUMMIT

SPONSORSHIP PACKAGES

INCENTIVES	Presenting Sponsor \$25,000	Event Sponsor \$20,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$3,500
Event program placement	Logo on Front Cover, Full Color Back Cover	Full Page	½ Page	¼ Page	⅛ Page
Maximum number of sponsors at sponsorship tier	1	4	6	8	10
Logo on The Passion Summit website	✓	✓	✓	✓	✓
Logo signage at event	✓	✓	✓	✓	✓
Internet Link from The Passion Summit website to Sponsor's website	✓	✓	✓	✓	✓
Publicity via email correspondence to attendees	✓	✓	✓	✓	✓
Exhibit table at event in the Passion Village	✓	✓	✓	✓	✓
Logo placement on signage, event program, staff and giveaway apparel	✓	✓	✓	✓	-
Sponsor product giveaway	✓	✓	✓	✓	-
Sponsorship on all promotions and publicity, as well as attendee t-shirts	✓	✓	-	-	-
First Right of Refusal for future year's sponsorship	✓	✓	-	-	-
Mentioned in all event press releases	✓	✓	-	-	-
Brand representative to speak up to 10 min. on stage	✓	-	-	-	-
Event admission for company representatives, up to the numbers shown in this row	15 VIP	12 VIP	8 VIP	5	3
Event admission for Scholarship Recipients	10	5	1	-	-

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Call for pricing – 847-808-1500 x11

DAY 1

Two Breaks, Entertainment, Lunch, Exhibit Table in Passion Village, Costume Networking Party, Bar at Costume Networking Party

DAY 2

Two Breaks, Entertainment, Lunch, Exhibit Table in Passion Village

IMPORTANT NOTES

- Logo signage for the Premier Sponsor will be in a central position above all additional sponsors.
- Logo Signage for the Event Sponsors will be at a higher position than the Platinum, Gold & Silver level sponsors.
- Companies who are the first to agree to act as sponsors will be given exclusivity.
- The Passion Summit will not accept product line competitors of any of our signed sponsors.

THE PASSION SUMMIT

SPONSORSHIP FORM

Please inform us about your interest in becoming an event sponsor by providing us with the following information, and we'll be in touch!

Please fill out and submit this form by
Friday, April 16, 2021

BUSINESS NAME		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
E-MAIL ADDRESS		
POINT OF CONTACT		

LEVEL OF SPONSORSHIP DESIRED	<input type="checkbox"/> Presenting - \$25,000	<input type="checkbox"/> Event - \$20,000	<input type="checkbox"/> Platinum - \$10,000
	<input type="checkbox"/> Gold - \$5,000	<input type="checkbox"/> Silver - \$3,500	
	<input type="checkbox"/> Other* - \$ _____ Aspect you'd like to sponsor _____		
	<i>*For Other, see Additional Sponsorship Opportunities list on pg. 3. Call 847-808-1500 x11 for pricing.</i>		

PAYMENT METHOD	<input type="checkbox"/> Bill me at the address below	<input type="checkbox"/> Charge the card below
CARD TYPE	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Visa <input type="checkbox"/> Amex
CARD NUMBER		
EXPIRATION (MM / YY)	SECURITY CODE (MC/VISA: 3 DIGITS, AMEX: 4 DIGITS)	
NAME AS IT APPEARS ON CARD		
BILLING ADDRESS (IF DIFFERENT THAN ABOVE)		
CITY	STATE	ZIP

SIGNATURE	DATE
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SEND US THIS FORM	SEND US YOUR LOGO
via postal mail, fax or e-mail: Passion, Inc. Attn: Carey Smolensky 160 Lexington Drive, Suite A Buffalo Grove, IL 60089 Fax: 847-808-1551 carey@cspworldwide.com	via e-mail to carey@cspworldwide.com Please provide in vector art format (EPS or Illustrator)

HAVE ADDITIONAL QUESTIONS?
E-mail or call Carey Smolensky, Executive Director of The Passion Summit at carey@cspworldwide.com or 847-808-1500 x11
<i>The Passion Summit is a division of PASSION, INC.</i>